

October 4, 2012

Rabbi John R. Nimon

Ira Rosenzweig, President

Dear Friends and Neighbors:

Trustees:

Ken Holladay

Cathy Hunter

Jim Klein

Lois Jampole

Patti Oppenheim

Jeff Rubin

Maureen Kurtz

Elsa Bates

The Northshore Jewish Congregation (NJC) is pleased to invite you to join us for an evening of fine food, drink, entertainment, and shopping at our annual FUN'd raising Gala ***A TAIL(GATING) OF TWO CITIES***. This year's Gala will be held at the Castine Center (at Pelican Park), Mandeville, LA, on November 3, 2012, beginning at 6:00 pm. Our Gala will feature a Tailgate Party during the LSU/Alabama Game, and a silent auction of diverse merchandise, services, entertainment packages, and gift certificates donated from our community's generous merchants. We will also offer a live auction, wine basket auction, and several other surprises throughout the evening.

Additionally, each year, our Congregation selects a worthy charitable organization in our community to which we donate a portion of our proceeds, thereby keeping with our belief in performing acts of loving kindness and generosity. This belief has led to our selection of this year's recipient, The Brees Foundation.

As the only Jewish Institution on the Northshore, NJC has served its community since 1995. NJC is a non-profit organization so your contributions are tax deductible as allowed by law. You will be provided with a receipt for tax purposes reflecting your generous donation which may take several forms, including donations of merchandise, services, entertainment packages and/or gift certificates. These items will be featured in our silent auction, live auction, or wine basket auction, and your gift will be acknowledged in our Auction Book. You may also choose to help sponsor the NJC GALA itself. Our Sponsor levels for this year are Platinum (\$1000), Gold (\$500), Silver (\$250), and Bronze (\$100). Sponsors' names will also be acknowledged in our Auction Book.

We are counting on our wonderful local merchants to continue their support of the Northshore Jewish Congregation. We invite you to join us on the evening of the Gala to enjoy free food, open bar, entertainment, and wonderful auction opportunities.

If you have any questions about our event, donations, or sponsorships, please call NJC at (985) 951-7976, or email us at admin@northshorejewish.org.

Sincerely,

Mark R. Wolfe

NJC GALA 2012 Chair